Project: how a company makes money

Name: _____ Class: _____ Date: _____

You will analyse one listed company's financial statements on two aspects, using its annual report. Every number you use needs its page.

Ground rule: In this lesson there is no winner. We explain differences; we don't rank companies or say which is better to own.

What to do

1. Choose one listed company and download its annual report from nseindia.com or bseindia.com.
2. Choose two aspects: comparative and common-size statements, accounting ratios, segment reports or cash flow statements.
3. Find each statement and write its page number.
4. Copy every number into your number log with its line name, page, year and unit.
5. Show the formula, the numbers and the result for every calculation.
6. Explain each result in your own words, then add one limit of your analysis.

Part A. Your company and your aspects

1. Company name, financial year, consolidated or standalone:

_____

_____

2. Exchange and date the annual report was filed:

_____

3. Aspect 1 and why you chose it:

_____

_____

4. Aspect 2 and why you chose it:

_____

_____

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Part B. Where the statements are

1. Balance sheet: page ___. Statement of profit and loss: page ___. Cash flow statement: page ___. Segment note: page ___.

2. One heading that differs from your textbook, and what it is called in the annual report:

Part C. Number log

Write every number you use: line name, year, amount, unit (₹ crore or ₹ lakh) and page.

1. Line name | Year | Amount | Unit | Page

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Part D. Working

1. Aspect 1: formula, numbers and result for each calculation.

2. Aspect 2: formula, numbers and result for each calculation.

Part E. What the numbers show

1. For each result, one or two sentences on what it says about how the business earns and spends.

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2. One thing your two aspects cannot show:

3. Partner check: which three numbers did your partner check, and did they match?

Word bank

Comparative statement	Two years of a statement side by side, with the change in rupees and in per cent.
Common-size statement	Every line shown as a share of one base, such as revenue from operations.
Accounting ratio	One number divided by another to show liquidity, solvency, activity or profitability.
Segment	A part of the business the company reports separately, such as a product group or region.
Cash from operating activities	Cash the main business brought in during the year, after paying its running costs.
Consolidated	The statements of the whole group: the company and its subsidiaries together.

Sentence starters

- In FY__, ___ was ___ of revenue from operations, which shows ___.
- The ratio rose/fell from ___ to ___ because ___ (annual report, page ___).
- My two aspects cannot show ___.

student page

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